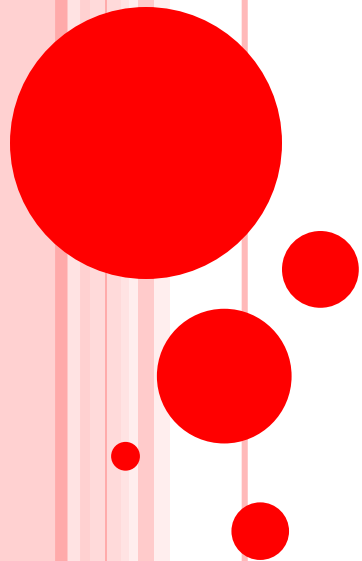


Sponsor a school coat program.

Give brand new winter coats to children in need in our community.



**COATS
FOR
KIDS**

PARTNER WITH COATS FOR KIDS TO GIVE BACK TO OUR COMMUNITY

**Each partnership has
priceless impact:**

- Lives of children living in poverty are improved**
- Employees are engaged**
- Great reputations are built**

**School coat program involves just
3 simple steps:**

- 1. Select the children/school**
- 2. Purchase the coats**
- 3. Distribute the coats**



3 SIMPLE STEPS

STEP 1

Select the children.

Nearly 20% of U.S. children live in poverty. In northeast Ohio, that percentage is higher.

How many children do you want to help? And where do you want to give back – is there a specific county*, city/town, school district or school?

Coats for Kids will identify a school with the majority of students living in poverty (using data from the Ohio Department of Education and the Free/Reduced Lunch Program), then reach out to school leadership to confirm willingness to partner on a coat program.



*Coats for Kids coverage area includes Cuyahoga, Geauga, Lake, Lorain & Medina counties.



3 SIMPLE STEPS

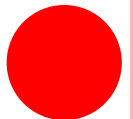
STEP 2

Purchase brand new winter coats.

A donation of \$10,000 will provide brand new winter coats to every child in a school with a total enrollment of 450 or less.

A \$15,000 donation will provide a wide variety of colorful boys and girls coats to every student in a school with an enrollment between 450-800 students.

Coats for Kids partners with Operation Warm to ensure the best price and highest quality of purchased coats. Once your donation and school selection is finalized, Coats for Kids will order coats, which will be delivered directly to the school for distribution.



3 SIMPLE STEPS

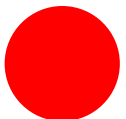
STEP 3

Distribute coats.

Coats for Kids will work with you and the chosen school to schedule a distribution date & time, and secure space (gym, cafeteria) ahead of time.

Plan for PR – Coats for Kids will issue a joint press release to local media outlets to help garner recognition and highlight how your business/organization is committed to social responsibility.

Gather your employee volunteers to experience first-hand the joy that comes with giving brand new winter coats to children in need. An average distribution event (between 400-600 coats) requires 20-30 volunteers & takes about 4 hours from start to finish. Coats for Kids staff is present to assist as needed throughout.



READY TO BECOME A SPONSOR? NEED MORE INFORMATION?

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